

**Anis Edavalath**

**Principal Architect**

**Cisco Customer Experience (CX)**

 

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Anis Edavalath is a Principal Architect with 20+ years of experience in large scale digital transformations for Cisco CX customers across Data Center, Campus, Security, Observability and Hybrid cloud Migrations across various industry verticals including healthcare, financial, Manufacturing, Retail , Hospitality & Entertainment , Transportation and Service providers.

**Professional Experience:**

* Impact to Cisco Service footprint and growth in product/service revenue of +$100M.
* Expertise in professional services implementation, revenue and profit management, strategic partnership development, field support, services product marketing
* Led and delivered multiple transformational engagements by migrating customers to new architectures in a risk free, financially viable approach.
* Worked with Multiple business units in Cisco to introduce new platform and features aligned closely with customer requirements that accelerate time-to-market and
* create reusable intellectual property in the form of whitepapers used by Cisco’s customers and partners to design, deploy, operate and optimize Cisco’s products.
* Incubated several SDN solutions within different groups inside CX
* Partnered with product management to define and rollout Hybrid Cloud and multicloud solutions.
* Leading development of new Service definitions and White papers
* Responsible for managing technical teams, and also provide structure to the client engagement process with extended teams.
* Creating architecture milestones for large complex projects with resource alignment tied to revenue recognition.
* Creating a technology footprint aligned to customer business requirements.
* Contributing to service portfolios
* Cisco Live Speaking engagement for Europe, Asia and US